

# Northeast High School

Michael Hernandez  
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To Whom It May Concern

The Academy of Finance program at Northeast High School is a learning community giving students an opportunity to discover and prepare for college and careers in business and finance. Emphasis is placed upon a college preparatory curriculum that is directly linked to the business world. Students in the Academy of Finance study banking, credit, accounting, investing, business software applications, financial planning, and economics while taking advanced placement and college dual enrollment courses.

On Thursday, February 1, 2018, the Academy of Finance program at Northeast High School will hold this year's **annual fundraising auction**. This event is our largest fundraiser of the year. Last year this event raised over \$16,000 and was attended by hundreds of parents, teachers, students, business professionals and community leaders. This year we're committed to making it an even bigger success and as a valued business in our area, we'd like to request your assistance with this important fundraiser.

We're currently collecting merchandise and services to auction at our event. **Will you partner with our students** by donating a service, product or item? Any denomination of gift card, gift certificate or actual item would be greatly appreciated. As a donor to our event, you will be listed in our program and on our academy website. Your **tax deductible donation** will go a long way toward enhancing **educational opportunities** for our students. Our fundraising is successful through the support and generosity of our business sponsors. The Academy **highly encourages** its students and their families to support our sponsors throughout the year.

Funds raised directly benefit our Academy students in the following areas:

- **Provide college scholarships** to pursue their education and reinforce real world skills
- Offset the costs of a four day educational experience in New York **visiting the New York Stock Exchange**
- Provide opportunity for **job shadowing experiences** at local business partners

To make arrangements for the pick-up of your donation or if you have questions, contact:

- Lesley Richardson [lrichardsoncj1999@gmail.com](mailto:lrichardsoncj1999@gmail.com)
- Sue Benson [lbenson2@tampabay.rr.com](mailto:lbenson2@tampabay.rr.com)

Thank you for your willingness to help our students. One of our parent volunteers will be following up with you over the next several weeks.

Cordially,

*Kristin Bercume*

Kristin Bercume, M.A.T., MOS  
Academy of Finance Director